

CVCA Senior Baby Ads

Dear Parents of the Class of 2025,

Your senior will be graduating this May, and we would like to offer you a wonderful opportunity to publicly display your love and affection to your son or daughter by advertising in the yearbook. The CVCA Scroll (the school yearbook) reserves space in the Advertising section for you to publish your final blessings, thoughts, words of encouragement, along with any favorite baby pictures and/or senior portraits.

FAQ:

- A Baby Ad will be a secret from your senior, so we will direct all questions to you directly using the contact information you provide on the sign up form.
- Baby Ads are designed by our Yearbook students in the style of our Yearbook, so you do not have to worry about designing anything.
- Parents/Guardians usually include a small well wish, a Bible verse, a senior photo, and a baby photo (this is why we call them Baby Ads).
- Yearbooks are included in your senior's tuition and will be available for pickup at CVCA's Welcome Center the November following graduation.
- Our most common size of Baby Ad is 2 or 3 blocks.

These "Baby Ads" help defray the costs of publishing such a large four-color volume and have become a tradition loved by all. We have tried to make the process as simple as possible. To reserve your space, fill out [this FACTS Form](#) providing us with your message, payment, and photos. Spaces are limited and will be given on a first-come first-serve basis.

Note that no ad space will be reserved without payment, and ALL copy and images. We ask that you send no more than three photos, and if scanned, please send in jpeg format.

Reserve your space today! **The cost to you is \$50 per block until November 8. The final deadline for reserving ad space is Monday, November 29 when the cost will be raised to \$60 per block.**

Baby Ads are entirely student run and our student Business Editor will be available at babyads@cvcaroyals.org to answer any questions. Thank you for your patience as you wait for a response from our student Yearbook staff member.

Please note that in addition to Senior Baby Ads, we can advertise your church or business at the same low rate. If interested, fill out an additional form and submit separately.

We love this tradition and are excited to partner with families to celebrate our seniors in the Yearbook. Please read the [FACTS Form](#) carefully. Questions and concerns can be directed to babyads@cvcaroyals.org.

Thank you for your time and consideration!

Miss Sydney Slovisky

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